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Cosmo Tires Kool Kat Ambush Takes the Crown: Miami's Koolest Car Show Meets Lifestyle Movement

[Miami, FL] — *Cosmo Tires' **Kool Kat Ambush** didn't just show up—it took over. With **750+ cars on display**, **over 5,000 attendees**, and **300+ vehicles turned away** due to capacity, the 4th Annual Miami Ambush officially raised the bar for what a modern car show—and lifestyle event—should be.*

*Held at Miami's iconic Tropical Park, the Ambush delivered a full-spectrum experience where car culture met creativity, music, and community. From **live graffiti art on trucks by renowned Miami artists**, to **live music performances**, **custom T-shirt printing**, and **18 trophy categories**, every corner of the event was alive.*

*Fans also got up close with **Luis Da Silva Jr.** (Fast & Furious Five and X), while local favorites **Stay Tranquilo** brought their podcast live to the crowd—adding another layer of authentic Miami energy to the day.*

*From **1930s classics to 1970s legends**, alongside **exotics, JDM builds, low riders, donks, slabs**, and everything in between—the range and quality of vehicles on display was nothing short of elite. It wasn't just a show—it was a rolling museum of passion, craftsmanship, and identity.*

"We're incredibly grateful to be able to give back to our hometown and host our 4th annual Ambush," said Tony Gonzalez, Founder & CEO of Cosmo Tires. "This is about families, about passing the culture down, about seeing generations connect through the cars they love. Cosmo Tires has always stood for more than just tires—we're a lifestyle brand, and this event brought that to life in a real way. The energy, the turnout, the support—it exceeded everything we could have imagined."

The event also showcased a powerful lineup of partners and sponsors, including ***Baptist Health, Sedano's Supermarkets, AT&T, Loud and Live****, and standout local brands such as* ***Beyond Fresh, Da Offset, Vibrant Forged, City Cigars, FARA Race Org, Veloz Audio, Haus of Skinz****, and more than 25 additional Miami-based businesses.*

Cosmo Tires also extends its appreciation to key industry partners ***Yokohama, Falken, Mickey Thompson, Kumho, GT Radial, and Kenda****, whose activation teams were on-site engaging fans and sharing the Ambush experience.*

With Miami setting the tone, Cosmo Tires now takes the movement on the road:

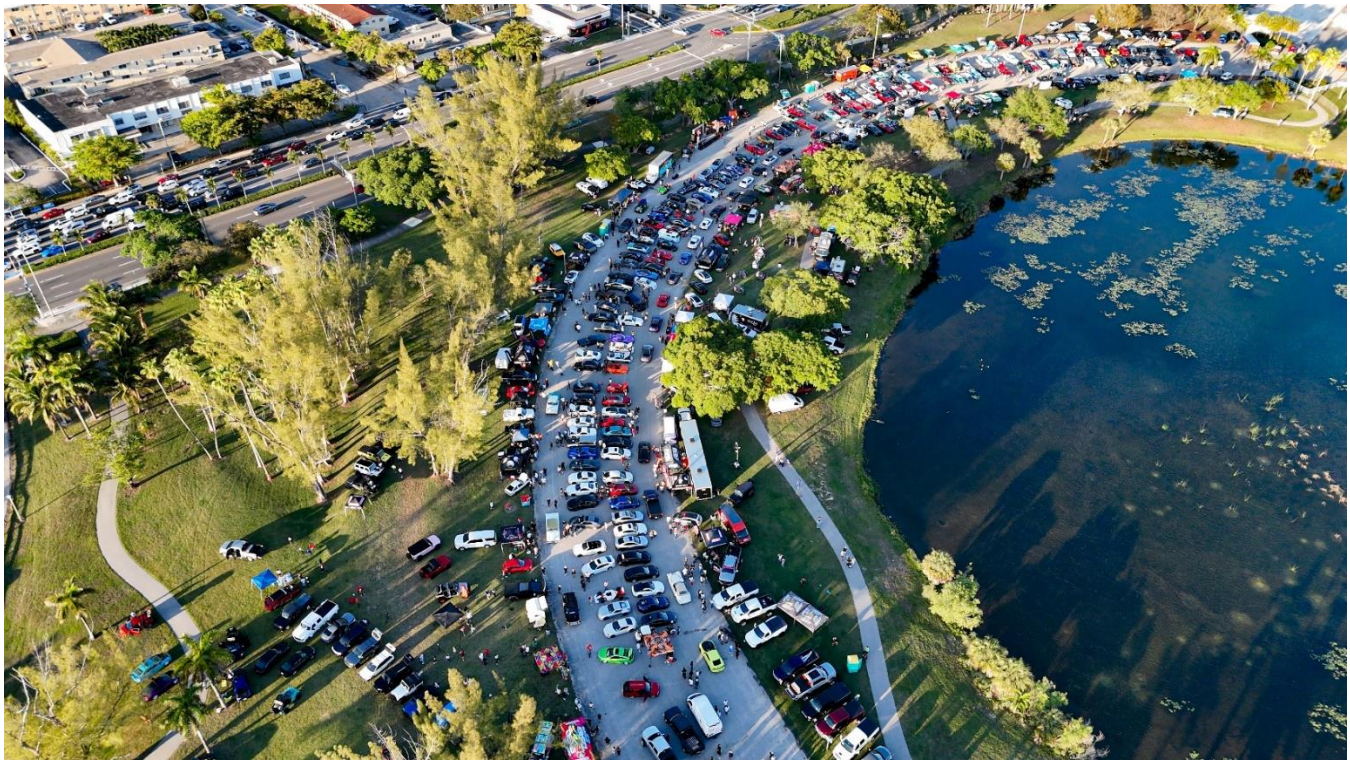
- ***Orlando, FL — April 18, 2026***
- ***Tampa, FL — May 9, 2026***
- ***Portland, OR — August 29, 2026***

The Ambush is growing—but the mission stays the same: ***celebrate the culture, bring people together, and keep it authentically Kool.***

We'll see you at the next Ambush.

About Cosmo Tires:
Founded in 1995, Cosmo Tires is a premier lifestyle brand offering a comprehensive range of high-quality tires, including performance, passenger, off-road, light truck, van, trailer, and truck tires. Renowned for its superior quality and exceptional value, Cosmo Tires is dedicated to innovation, continually advancing tire design using premium materials and cutting-edge construction techniques. Our commitment extends beyond performance; all products are manufactured in eco-friendly facilities, reflecting our dedication to sustainability and environmental stewardship.
For more information, visit CosmoTires.com

Kool Kat Ambush video summary: *youtube.com/watch?v=eynOrgAWTXQ*



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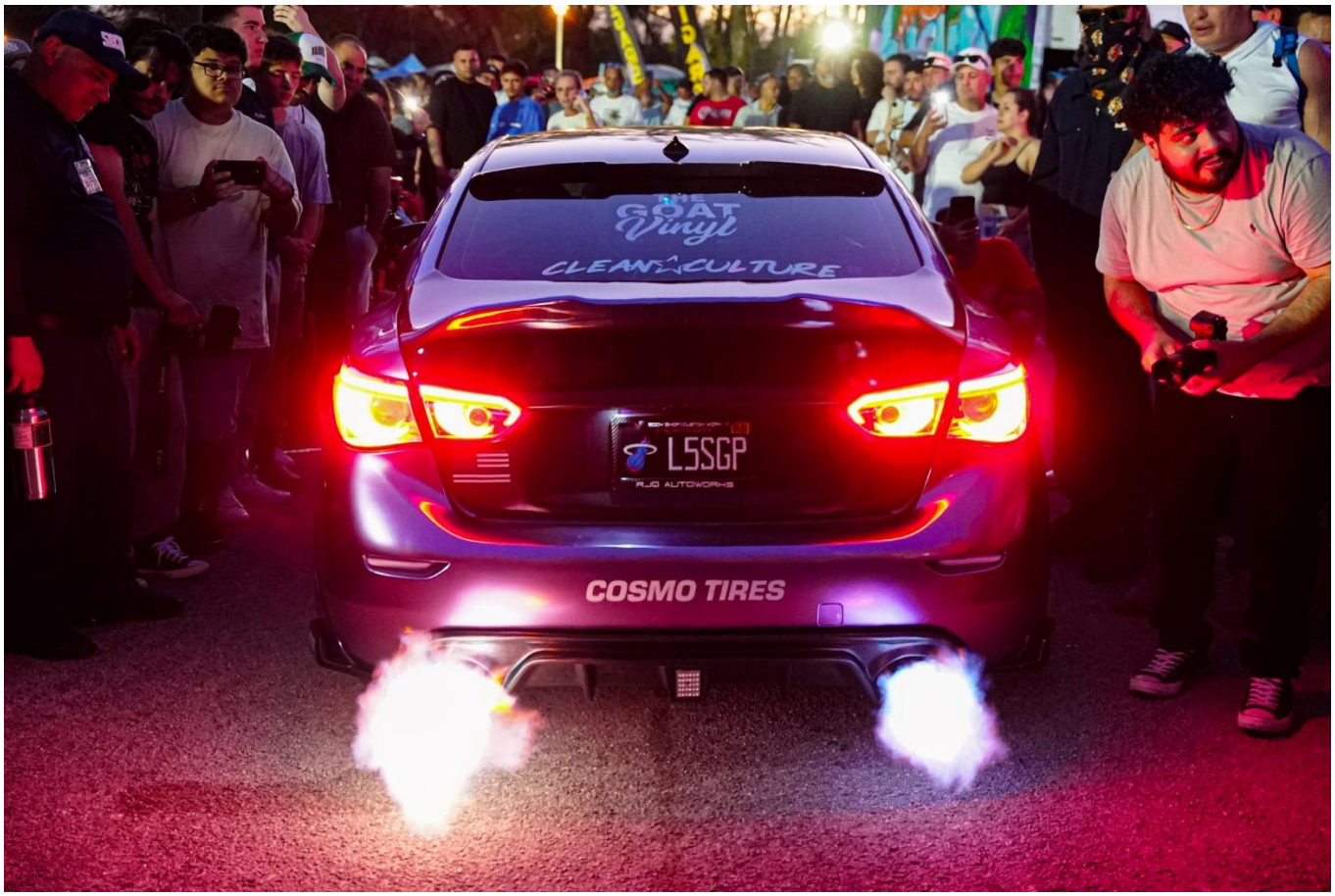
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