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For Immediate Release

Duramás Press Release

[Miami, FL] — Tire Group International (TGI), a leading distributor of tires in North America, is thrilled to announce the introduction of Duramás radial truck tires to the USA market. Duramás TBR tires have been rigorously tested for over a decade in the most demanding road conditions around the globe, in countries where overloading and poor road conditions are the norm. Duramás Tires have proven their exceptional value, performance, and durability. Duramás tires are now set to provide that unparalleled performance to distributors and customers across the United States.

“The name says it all, Duramás, they just last longer,” said Joaquin Gonzalez Jr, President of Tire Group International. “Duramás has bridged the gap between value and quality where the rubber meets the road. Many truck tire brands have gone about lowering cost by just reducing tire weights with little emphasis on quality and the characteristics that deliver the performance demanded by drivers. Duramás stands apart from those entry level brands and delivers a robust solution for fleet owners. Duramás is the perfect complement to our Cosmo TBR line, giving us a one two punch in terms of quality and price.”

Duramás tires are manufactured in a modern, state of the art industry 4.0 plant that combines cutting-edge technology with enhanced construction methods to deliver a tire that provides optimal performance under varying road conditions, ensuring safety and efficiency for truck drivers across the country.

For more information about Duramás radial truck tires and other products offered by Tire Group International, visit www.duramastires.com

About Durmás Tires:

Duramás Tires is dedicated to delivering exceptional quality and performance. The Duramás product line is focused solely on Truck and Bus radial tires. Founded in 2014, we have spent the last 10 years testing and refining our products on some of the world's most demanding roads. Duramás Tires are over engineered and manufactured using the highest quality materials and advanced technology available in todays market. Durability and Value encapsulate the spirit of Duramás Tires.



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