

# Editorial Inquiries Below

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## For Immediate Release

*Cosmo Tires reveals their first Partner Build Out Store.*

**[Hollywood, FL]** — Cosmo Tires just unveiled their first Partner Renovation with one of their retailers, Paul's Tire Services of Hollywood FL. Cosmo has always pushed the limits of innovation, quality, and service and is doing so again with this new concept store strategy.

Cosmo Tires is known for their quality, value, and performance, while maintaining an aggressive and modern design for their tires. From the menacing tread design, cutting edge sidewall features, to the raised black lettering. It's evident that no corners are cut when it comes to quality and appearance. And as you might imagine, the same is true of their partner store design. You can't drive by without your eyes being drawn to the bright colors and modern features. It is both exciting and welcoming.

TGI CEO, Tony Gonzalez, stated; "This is the first of many concept stores to come. Our brand image reflects our values. And by partnering with our retailers we can present a uniform brand image."

### **About Tire Group International:**

Tire Group International (TGI), is the world's leading supplier of premium-quality passenger, light truck, truck, industrial, agricultural, and off-road tires and tubes. The core of TGI's 30 years of success resides in our first-class customer service, top quality products and vast experience in international trade. TGI's slogan of "Selling Happiness Since 1992," permeates through every aspect of business practices. From the products, to the customer service, TGI is one team and one network, dedicated to exceeding customers' expectations at every step of the process. Tire Group International is a proud distributor of Astro Tires, Mastercraft, Cosmo Tires, Kumho Tire, Kenda, Mickey Thompson Tires & Wheels, GT Radial, Atlas, and MRF Tires, to name a few.

## About Cosmo Tires:

Cosmo Tires is a tire brand of performance, passenger, off-road, light truck, truck, industrial and agricultural tires. Cosmo Tires was founded in 1995 and has been delivering exceptional performance and value ever since. The company started by manufacturing bias (nylon) tires for light truck, truck, industrial, agricultural, and off-road applications. Cosmo Tires has since expanded production into passenger car, light truck and truck and bus radials. Manufacturing a wide range of sizes and patterns for thousands of applications. Cosmo Tires are built with an industry-leading "quality to value" proposition that sets the company apart from all other tire brands. Constantly innovating and pushing the limits of design, Cosmo uses top quality materials and construction methods that squeeze the maximum performance, top safety and best value out of every tire.



Customer waiting room



Store Front

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