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Astro Tires Expands Product Line

[Miami, FL] — Astro Tires, the premium Agricultural, OTR and Industrial house brand established in 1995 by Tire Group International, proudly announces a significant expansion in its product offerings. Renowned for its commitment to excellence and innovation, Astro Tires has cemented its position as a trusted name in the tire industry.

This year, the brand has surged ahead by adding a remarkable 582 SKUs to its diverse portfolio. The Astro Tires program now boasts a total of 1,364 SKUs. Astro Tires has broadened its product range across various segments. Noteworthy additions include Radial AG and Radial IND, Bias AG, Implement, Lawn and Garden, Golf, Flotation, OTR, and Industrial tires. All SKU's are mixable into a single container, including tubes and flaps. This gives our distributors flexibility and better inventory control.

Astro Tires is dedicated to continuous innovation and expansion. In line with this commitment, the brand is set to introduce a range of ATV tires with production slated to commence in July 2024. Additionally, the Farm Radial line is undergoing significant expansion, further solidifying Astro Tires' position as an industry leader.

“We are finally in a position to focus Astro Tires into the USA market; we have expanded our size offering and increased production output so that we now can supply top quality products consistently and on time. We are excited about the opportunity to showcase what Astro is all about in the North American market”, said Dominick Montouri, Chief Strategy Officer, Tire Group International, LLC.

Astro Tires continues to set the benchmark for excellence in the tire industry, combining cutting-edge technology with a relentless commitment to quality and innovation. With an expanded product line and unwavering dedication to our customers, Astro Tires is poised to exceed expectations and drive success in 2024 and beyond.

About Astro Tires:

Astro Tires was launched in 1995. The Astro product line includes Agriculture, Industrial (pneumatic and solid), OTR, Light Truck and Military tires along with a full line of tubes and flaps. All products are over-engineered, using the highest quality materials and technological tire-building process, throughout multiple production facilities in Asia. Astro Tires live by their motto "Dependability Reinforced", offering the customer a quality brand you can trust. At Astro Tires, we strive to meet your expectations by providing valuable products and service.

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