

# Editorial Inquiries Below

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## For Immediate Release

### *Cosmo Tires Partners With Clean Culture.*

**[Miami, FL]** — Cosmo Tires, a leading manufacturer of quality tires, is excited to announce its partnership as the official tire sponsor of the Nation's largest automotive event organizer, Clean Culture.

Clean Culture, founded in New York during 2014, is the fastest growing automotive event organizer in the nation. Spanning over 25 states and 3 countries, each event features hundreds to thousands of vehicles along with entertainment ranging from drifting, burnout competitions, SEMA level builds, car show judging and live music performances. Events have been held at venues such as Dodger Stadium, Daytona Raceway, Road Atlanta, MetLife Stadium to name a few.

"I've seen Cosmo Factory Drivers, Amber Di Giorgi and Zack Calvin participate at a high level at our drift events and after Zack got me to try a set of MuchoMacho tires, I knew I wanted to bring Cosmo Tires on as a partner. The quality to value proposition that Cosmo Tires delivers is in total alignment with our participants", says Nick Terzo, Founder of Clean Culture.

"I love the atmosphere at the events, it's family friendly, with kids 10 and under always getting free entry. Clean Culture provides a safe place for car enthusiasts to express themselves. I am very excited to partner with Nick and his team to drive our brands forward" states Cosmo Tires CEO, Tony Gonzalez"

2024 is set to be an exciting year with over 30 events across the nation. Cosmo Tires has agreed to introduce a driver support program for Clean Culture participants to help keep them rollin' in style.

## About Cosmo Tires:

Cosmo Tires is a tire brand of performance, passenger, off-road, light truck, truck, industrial and agricultural tires. Cosmo Tires was founded in 1995 and has been delivering exceptional performance and value ever since. The company started by manufacturing bias (nylon) tires for light truck, truck, industrial, agricultural, and off-road applications. Cosmo Tires has since expanded production into passenger car, light truck and truck and bus radials. Manufacturing a wide range of sizes and patterns for thousands of applications. Cosmo Tires are built with an industry-leading "quality to value" proposition that sets the company apart from all other tire brands. Constantly innovating and pushing the limits of design, Cosmo uses top quality materials and construction methods that squeeze the maximum performance, top safety, and best value out of every tire.



Cosmo Tires CEO, Tony Gonzalez and Clean Culture Founder, Nick Terzo

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